

INSTRUCTIONAL VIDEO HOW TO



WHEN CREATING YOUR VIDEO LESSON, YOU SHOULD:



- ➔ Keep each video to 5 minutes or less.
- ➔ Chunk the videos out by mini topic.
- ➔ Break up your video content with other activities.
- ➔ Use knowledge checks between video segments.
- ➔ Give a bullet point overview in the beginning of the lesson, review at the end.
- ➔ Use visual aids like you would in the classroom.

VIDEO RECORDING TIPS:

- 1 **Make sure students get to see you for at least part of the video.** This will help maintain the human connection.
- 2 **Have light illuminating you from the front.** Students will not be able to see your face if your light is behind you. This includes light coming in from a window.
- 3 **Do a test video,** if necessary, to make sure your audio is working and clear.
- 4 **Speak slowly and clearly** so students can understand what you are saying.
- 5 **Don't worry about being perfect.** Treat this like your classroom. If you pause for a moment, stumble over your words, take a few seconds to get a slide on the screen etc., that is OK – just keep going.
- 6 **Keep in mind that what you show students on the screen should be what you would want them to focus on in the classroom.** If they need to focus on you, you should be on the screen. If they need to focus on a visual aid, share your screen.

IF YOU ARE USING VISUAL AIDS

Ensure they are easy to read by:

- Using large text.
- Using high-contrast text (such as a white background with black lettering).
- Using an easy-to-read font.
- Keeping text on the screen long enough for all students to read.
- Avoiding flickering media.
- Testing your presentation slides to make sure text is readable on small screens since students may watch on a smartphone.